

RODNEY SMITH

THE *GREAT REVELATION*

A WORKSHOP OF ALL WORKSHOPS



FROM START TO FINISH MR. S'S WORK HAS HERETOFORE BEEN AN UNBREAKABLE VAULT. FORT KNOX PALES IN COMPARISON. BUT, THIS SPRING BE ONE OF THE LUCKY FEW TO EXPERIENCE THE FIRST TIME MR. S OPENS UP THE SECRET TO HIS SUCCESS. SIGN UP NOW TO LEARN HOW S PLANS, EXECUTES, & FINISHES ATOP-LEVEL HIGHLY SECRETIVE, ONE OF A KIND PHOTOSHOOT. HIS REVEALED SECRETS WILL INCLUDE: KEYS TO LOCATION SCOUTING! SELECTING THE PERFECT MUSE! *DEPRESSION (OF THE SHUTTER)! EDITING! PRINTING!* NO STONE WILL BE LEFT UNTURNED WHEN IT COMES TO THE WORKFLOW OF MR. S THE MAGNIFICENT. REGISTER TODAY BEFORE ALL SPOTS ARE TAKEN.

MAY 19-MAY 22, 2011

PREPARE YOUR PORTFOLIOS, GARNER YOUR GUMPTION, *AND HARNESS YOUR HASSELBLADS & HOLGAS.* FAMED PHOTOGRAPHIC MASTER—THE WUNDERKIND **OF BLACK AND WHITE!** THE PATRON SAINT OF COLOR!—*RODNEY SMITH* TO HOST A SPRING PHOTOGRAPHIC WORKSHOP. FORGET ANYTHING YOU MAY HAVE HEARD OF THE FAMED RECLUSE PHOTOGRAPHER. COME MAY 19, 2011 HE WILL FLING OPEN THE GATES OF HIS SNEDEN'S LANDING ESTATE, AND TRANSFER HIS PHOTOGRAPHIC KNOWLEDGE AND PROWESS DIRECTLY INTO THE MINDS OF **TWELVE LUCKY PARTICIPANTS.** CONSIDER THIS YOUR FORMAL INVITATION TO FOUR LAVISH DAYS OF PORTFOLIO REVIEW (*BRAINS TURNED INSIDE OUT BY THE INSIGHT OF MR. S*), LECTURE (PRESENTATIONS OF IMAGES, THEORY, AND THOUGHT) FOOD (LAVISH DAILY CATERING AND A LARGE OPENING NIGHT DINNER) AND SHOOTING (ON-LOCATION IMAGE CREATION BY MR. SMITH AND PARTICIPANTS). IF THE DAILY MIND-MELD BECOMES TOO MUCH, RELAX BY THE POOL WITH A MARTINI OR SCOTCH, AND LET THE NEW YORK SUN BURN AWAY YOUR WORRIES AND CARES. ESCAPE THE SCRUTINY AND PRESSURE WITH DAILY SHUTTLE SERVICE TO AND FROM NEW YORK CITY—THE SHINING METROPOLIS OF BRICK AND STEEL—IN TIME TO EXPLORE THE UNREAL CITY.

THE DETAILS~

DAY 1 PORTFOLIO REVIEW, OBSERVE MR. S CONDUCT A PROFESSIONAL SHOOT, QUESTION AND ANSWER PERIOD, CATERED DINNER, OPENING RECEPTION, SLIDE SHOW, LECTURE. **DAY 2** PORTFOLIO REVIEW, INSTRUCTION ON DEVELOPING PRINTING, AND WORKFLOW BY MR. SMITH, DINNER NOT PROVIDED. FREE NIGHT IN NEW YORK CITY. **DAY 3** PORTFOLIO REVIEW, ON-LOCATION SHOOTING BY PARTICIPANTS WITH INSTRUCTION IN NATURAL LIGHTING TECHNIQUES. **DAY 4** PORTFOLIO REVIEW, TRAVEL TO AN EXQUISITE INTERIOR LOCATION FOR ON LOCATION SHOOTING BY PARTICIPANTS WITH INSTRUCTION BY MR. SMITH. WORKSHOP WILL FOCUS ON THE EMOTIONS AND PSYCHOLOGY OF PHOTOGRAPHY, WITH A PURPOSE OF IMPROVING YOUR PHOTOGRAPHS. THIS IS NOT A TECHNICAL WORKSHOP. TO LEARN PHOTOSHOP, PLEASE GO ELSEWHERE. THE FEES INCLUDE DAILY TRANSPORTATION BETWEEN NEW YORK CITY AND SNEDEN'S LANDING, TRANSPORTATION TO LOCATION ON SATURDAY, CATERED BREAKFAST AND LUNCH MAY 19-22, DINNER ON MAY 19TH AND 21ST. FEES DO NOT INCLUDE LODGING, AIRFARE, OR DINNER ON MAY 20. BE READY TO PHOTOGRAPH FIRST CLASS MODELS. **TUITION** IS \$3,575. A 50% DEPOSIT IS DUE UPON REGISTRATION, THE BALANCE DUE ON MAY 1, 2011. PARTICIPATION IS LIMITED TO TEN PEOPLE—ALL FEES BASED ON FULL ENROLLMENT. EXECUTION OF WORKSHOP IS DEPENDENT OF FULL ENROLLMENT. DEPOSITS REFUNDED IF FULL ENROLLMENT IS NOT MET.

PLEASE COMPLETE THE FOLLOWING INFORMATION AND FAX TO 845.359.8408

NAME

ADDRESS

CITY - STATE - ZIP CODE AND COUNTRY

TELEPHONE NUMBER

EMAIL

OCCUPATION

PAYMENT (PERSONAL CHECK MAILED TO: RODNEY SMITH / PO BOX 697 / PALISADES NY 10964 / OR PAYPAL: STUDIO@RODNEYSMITH.COM)

SIGNATURE

PLEASE FEEL FREE TO CONTACT US WITH ANY QUESTIONS AT 845.359.3814